

**NETFISH-MPEDA**

**MONTHLY REPORT**

**JANUARY 2011**



Network for Fish Quality Management & Sustainable Fishing

(NETFISH)

(A Registered Society under MPEDA)

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**Table 1- Programmes conducted by NETFISH during January 2011**

Sl. No:	State/Region	Landing Centre-Quality	Conservation	On board	Pre-processing	Aqua farm	Dry fish	Street-plays	Medical Camps	Harbour/coastal clean-ups	Procession / Rally	School programme	Door to door programme	Mass communications	Other special programmes	Boat Registration Campaign	Total	Financial Year Total (till date)
1	Kerala - Kollam	2	7	1	9			5									24	236
2	Kerala - Kochi	9	9	2				15						1			36	247
3	Karnataka/Goa	3	10	2	3	3	4	4						1			30	246
4	Maharashtra	7	9		2		2										20	225
5	Gujarat	8			10		4										22	223
6	Tuticorin	5	6	4													15	202
7	Chennai	5	10		2												17	185
8	Andhra Pradesh	10		2		1		20									33	233
9	Orissa		17	6	7										1		31	286
10	West Bengal	4	1	7	3	2	4	4									25	267
	<b>January Break-up</b>	<b>53</b>	<b>69</b>	<b>24</b>	<b>36</b>	<b>6</b>	<b>14</b>	<b>48</b>						<b>2</b>	<b>1</b>		<b>253</b>	<b>2350</b>
	<b>Break-up till date</b>	<b>765</b>	<b>599</b>	<b>159</b>	<b>193</b>	<b>109</b>	<b>90</b>	<b>174</b>	<b>1</b>	<b>2</b>	<b>2</b>	<b>7</b>	<b>3</b>	<b>23</b>	<b>14</b>	<b>209</b>	<b>2350</b>	

**Abbreviations:** FQM- Fish Quality Management; Consr.- Conservation & Sustainable fishing Training; Ob.T-Onboard Training;

PPC-Pre- processing Training; Aqua.- Aquafarm Training,; Df- Dry fish awareness

## Activities of NETFISH in January 2011

The extension activities of NETFISH during January 2011 included 202 regular training programmes, 51 special programmes and a series of meetings & discussions. Table.1 shows the list of various programmes organized at different regions during the month. The state wise descriptions of the programmes are as follow.

### West Bengal

Selected Harbour/region	FQM	Consr.	Ob.T	PPC	Df	Aqua	Total
Kakdwip	1	1					2
Digha	1		2				3
Fraserganj	1		3		1		5
Raidighi	1		1				2
North 24 Parganas/Kolkata				3			3
South 24 Parganas						2	2
Purba Medinipur			1		3		4
<b>Total</b>	<b>4</b>	<b>1</b>	<b>7</b>	<b>3</b>	<b>4</b>	<b>2</b>	<b>21</b>

**Table.2 – No: of regular programmes at selected areas during the month**

Apart from the regular programmes, one day (4 shows) street play, depicting various aspects such as fish quality management, conservation of marine resources, catch certificate scheme and boat registration, was performed at different fisheries pockets of Purba Medinipur district. On 12<sup>th</sup> January, a meeting was held with Secretary of Digha Fishermen & Fish Traders Association in the presence of Asst. Director, MPEDA- RO Kolkata at Digha mohana regarding MPEDA's scheme and Boat registration under MPEDA.

### Orissa

Selected Harbour/region	Consr.	Ob.T	PPC	Total
Chilka	2	1		3
Paradeep	1		3	4
Balaramgadi	8	5	4	17
Bahabalapur	6			6
<b>Total</b>	<b>17</b>	<b>6</b>	<b>7</b>	<b>30</b>

**Table.3 – No: of regular programmes at selected areas during the month**

In Orissa, other than the regular programmes a special awareness camp was organized at Balasore for four days. During CE's visit, Paradeep and Dhamara harbours were monitored and collected feedback on NETFISH activities in the harbours. On 11<sup>th</sup> January, a meeting was arranged at Bhubaneswar involving the State fishery, E.I.A, and MPEDA. The main objective of the meeting was to upgrade the sanitary and hygienic condition of Paradeep fishing harbour particularly the auction area. C.E., NETFISH also attended the meeting.

### **Andhra Pradesh**

Selected Harbour	FQM	Ob.T	Aqua	Total
Visakhapatnam	7	2		9
Kakinada	3		1	4
<b>Total</b>	10	2	1	<b>13</b>

**Table.4 – No: of regular programmes at selected areas during the month**

In addition to the regular programmes, 20 street play shows were also conducted. The demonstrations of insulated ice box and awareness on MPEDA's subsidy were given during two fishermen training programmes at Kakinda fishing harbour. Some of the fibre boat fishermen who attended the programme came forward for availing the subsidy. On 6<sup>th</sup> January, attending the Hygienic handling fishery products awareness programme organized by the State Fisheries Department, the NETFISH state coordinator gave a lecture on fish quality management to the participants. On 28<sup>th</sup> January the state coordinator along with DD, MPEDA, RO, Vizag attended the meeting of Special Chief Secretary to the Government at Secretariat, Hyderabad. Commissioner of Fisheries, GM of NFDB, Additional Director of Fisheries and SE from AP State Ports also attended the meeting.

### **Tamil Nadu**

	Selected Harbour	FQM	Consr.	ObT	PPC	Total
<b>Chennai region</b>	Nagapattinam	3				3
	Kasimedu		8		2	10
	Pazhaiyar	2	2			4
	<b>Total</b>	5	10		2	<b>17</b>

<b>Tuticorin region</b>	Tuticorin	1	2			3
	Chinnamuttam	4	4	4		12
	<b>Total</b>	5	6	4		<b>15</b>

**Table.5 – No: of regular programmes at selected areas during the month**

The Chennai Kasimedu Boat owners association has taken decision to eliminate the use of bamboo baskets and to buy plastic crates themselves. The toilet for general public in the Kasimedu harbour premises was opened as a result of efforts taken jointly by NETFISH and Meenavar Ikkiaya sabai. The trainer's training programme was also conducted during the month at Chennai. The state coordinator and NGOs from Tuticorin region also took part in the training programme.

### **Kerala**

	<b>Selected Harbour</b>	<b>FQM</b>	<b>Consr.</b>	<b>Ob.T</b>	<b>PPC</b>	<b>Total</b>
<b>Northern Region</b>	Beyppore/Puthiyappa	6	6	2		14
	Munakkakadavu	3	3			6
	<b>Total</b>	9	9	2		<b>20</b>
<b>Southern Region</b>	Thoppumpady	1	6			7
	Ambalappuzha/ Arattupuzha		1			1
	Aroor				9	9
	Neendakara/Sakthikulangara	1		1		2
	<b>Total</b>	2	7	1	9	<b>19</b>

**Table.6 – No: of regular programmes at selected areas during the month**

On 10<sup>th</sup> January, a meeting was held with Assistant engineers of HED Thoppumpady regarding the hygienic aspects and cleaning of fishing harbour. On 13<sup>th</sup> January the state coordinator attended a meeting organized by Matsyafed at MPEDA Head Office regarding work progress of CPC at Shakthikulangara.

One mass communication programme at Munambam harbour and 15 street play shows along Kozhikode, Malappuram and Thrissur districts were also conducted during the month. A landing centre cleaning programme was conducted along with the fish quality management programme at Puthiyappa. A meeting was held with Executive Engineer of HED

Munambam regarding the light facilities at Munakkakadavu and Chettuva harbours.

### **Karnataka & Goa**

Selected Harbour	FQM	Consr.	ObT	PPC	Aqua	Df	Total
Mangalore				2			2
Karwar	1	2			3		6
Malpe			2	1			3
Honnavar/Tadri		6				4	10
Malim	2	2					4
<b>Total</b>	<b>3</b>	<b>10</b>	<b>2</b>	<b>3</b>	<b>3</b>	<b>4</b>	<b>25</b>

**Table.7 – No: of regular programmes at selected areas during the month**

A mass communication programme was held in association with fisher groups at Suratkal beach on the auspicious occasion of sea bathing festival on 4<sup>th</sup> January 2011. From morning to night NETFISH SCo educated more than 1000 fishers on various aspects of fisheries quality and conservation. NETFISH Posters were displayed and leaflets distributed to all. Late in the evening NETFISH street play was held along with other cultural activities.

### **Maharashtra**

Selected Harbour	FQM	Consr.	PPC	Df	Total
Ratnagiri	2	4		2	8
Sasson Dock	5	5	2		12
<b>Total</b>	<b>7</b>	<b>9</b>	<b>2</b>	<b>2</b>	<b>20</b>

**Table.8 – No: of regular programmes at selected areas during the month**

Posters are being fixed in nearby areas of harbours and landing centres with full cooperation from fishermen. As a feedback, the local fisher community and fishermen societies reported that the fisherfolks are reading these posters and found to be discussing these topics among themselves.

### **Gujarat**

Selected Harbour	FQM	PPC	Df	Total
Veraval	4	6		10
Vanakbara		2		2
Porbandar	3	2		5

Dholai /Umersadi	1		1	2
Jakhau /Randh			3	3
<b>Total</b>	8	10	4	<b>22</b>

**Table.9 – No: of regular programmes at selected areas during the month**

Apart from conducting training programmes, various exporters as well as shrimp farmers at Veraval, DIU-Vanakbara and Porbandar region were met to aware them about Aqua Aquaria 2011 trade fare at Chennai. On 12<sup>th</sup> January a meeting was held with President Vanakbara Gram Panchayat and committee member to inform them about visit of FVO mission. A meeting with the Superintendent of Fisheries –DIU (UT) was also arranged on the same day and discussed regarding Aqua-aquaria 2011 as well as FVO mission visit.

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